



REBUILD POTRERO SFHA MASTER PLAN

SAN FRANCISCO, CA

HOPE SF Housing Authority Redevelopment

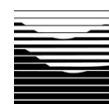
DESCRIPTION The Potrero Hope SF site is located on the edge of Potrero Hill, a steep site with dramatic views of the city and the San Francisco Bay. The transformation of this obsolete public housing site reconnects the street grid with a series of blocks similar to the surrounding neighborhood, provides new parks and recreational spaces, places buildings on the street with individual entries facing the wide tree lined streets, and creates a variety of housing types for a wide mix of incomes.

VISION Redesign the Potrero site incorporating the patterns of traditional San Francisco neighborhoods providing good defensible space design, with successful, safe streets and open space.

PROJECT REQUIREMENTS Replace all of the existing public housing units; minimize displacement; and create an economically diverse community that is physically linked and integrated with the greater Potrero neighborhood.



**LEED-ND
GOLD**



**AMERICAN
SOCIETY OF
LANDSCAPE
ARCHITECTS**

MERIT AWARD

VAN METER WILLIAMS POLLACK ^{LLP}

COMMUNITY MEETINGS

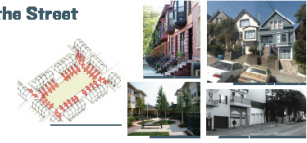
- Resident Meeting: team introduction & explanation of relocation
- Resident Meeting: design team kick-off & current resident likes/dislikes
- Tour of Completed Developments: 60 residents tour 3 completed affordable developments
- Focus Group: Safety group mapping of safe and unsafe areas, listing of goals
- Focus Group: Sustainability
- Focus Group: Commons/Group Site Design
- Focus Group: Building Types
- Focus Group(2): Unit Plans
- Focus Group: held for Cantonese, Spanish & Mandarin speakers
- Town Hall Meeting: Goal Setting/Focus Group Recap
- Design Open House



DEFENSIBLE SPACE

Eyes on the Street

Natural Surveillance
Witness Order Cross
Putting "Eyes on the Street"
Keep Public Spaces in View
Wall in Streets



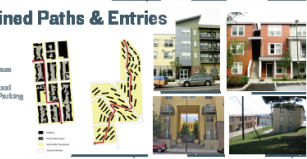
Well-defined Public/Private Space

Encourage Active Interaction Between Neighbors
Create Transition Areas (Stoops/Porches)
Encourage "Ownership" of Shared Spaces
Reinforce boundaries



Well-defined Paths & Entries

Natural Access Control
Defined Public Paths
Discourage Access to Private Areas
Defined Entries
Connections through neighborhood
Secure Access to Pedestrians and Parking
No Dead-End Streets



Secure Construction

Security Systems: gates, lights, cameras, locks
Secure Access to Pedestrians and Parking
Good locks on Doors and Windows
Neighborhood Watch



Client:

BRIDGE Housing

Building size/acres: 32 acres

Number of units:

1,400 -1,700 Total Units

65% Affordable/Housing Auth. Units

35% For Sale Units

Contact:

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Project Website:

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