



SANTA CLARA FAIRGROUNDS

SANTA CLARA, CA

Vibrant, Walkable, Livable, Mixed-Use Community Plan

DESCRIPTION The Santa Clara Fairgrounds project was a joint venture developer proposal to redevelop the approximately 150 acre Santa Clara County Fairgrounds property into a walkable mixed-use community. The plan focused around a diverse open space and stormwater management network that connects the residential areas to the repurposed fairgrounds concourse and the new mixed-use areas. The plan included 1,480 total units, 48,000 sf of retail/restaurant uses, 270,000 sf of Office/Light Industrial, and maintained some of the existing fairground uses.

VISION

- Reconnect the Site to Surrounding Context
- Add Vitality to Monterey Corridor Area
- Enhance the legacy of the Fairgrounds
- Establish Regional/Community-wide Recreational Opportunities
- Create an Urban, Pedestrian and Sustainable Community
- Provide a Mix of Uses for Economic Vitality and Livability



Client: Lennar Urban

Building size/acres: 150 acres

175,000 sf Light Industrial
 95,000 sf Office
 48,000 sf Retail/Restaurant

Density:
 488 Multifamily Units
 769 Townhouse Units
 223 Single Family Homes
 1480 TOTAL UNITS

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